

GUIDELINES FOR SECONDARY SCHOOL
ART COMPETITION



GUIDELINES FOR ART COMPETITION

A) Overview

Sustainable energy is an important aspect of a low-carbon economy. Renewable energy and energy efficiency, the two pillars of sustainable energy, are essential for energy diversification, energy security, climate change mitigation and overall sustainability. The Guyana Energy Agency (GEA), as part of its Energy Week observances during November 16-22, 2014, is launching an Art Competition (Poster) for youths between the ages of 15-19 under the theme '*POSITIVELY IMPACTING THE ENVIRONMENT THROUGH SUSTAINABLE ENERGY*'.

This art competition is organized in an effort to sensitize youths about energy use, environmental issues and sustainable development and their inextricable links at a national level. It also aims to facilitate discussions on such topics among students and teachers with encouraged learning throughout the process. Additionally, the Agency is seeking to acquire innovative designs that may be used to further promote its cause and educate the general Guyanese public about alternative energy and energy conservation.

B) Target Participants

Youths between the ages of 15-19.

C) Topic/Theme

'POSITIVELY IMPACTING THE ENVIRONMENT THROUGH SUSTAINABLE ENERGY'

D) General Guidelines for Activity

1. The competition is open only to persons who fall within the specified age range.
2. Submitted posters must have a **dimension** of 18x24 inches.
3. Submitted pieces should be accompanied with information pertaining to name, age, class, school (if attending any), phone number and title of the submitted piece.

4. Entries missing any of the above information will not be considered.
5. Artwork must be submitted in hard copy format (canvas, cardboard, paper, etc.).
6. Accepted artwork must be the original, unpublished creation of the submitting person. Up to three entries may be submitted.
7. Adult, obscene, offensive, or otherwise indecent artwork is strictly forbidden. Submission of your artwork acknowledges that your design could be used by the Guyana Energy Agency for promotional purposes.
8. The Judges' decision is final.

E) Submission

The deadline for submission is **Friday, December 12, 2014 at 3:30 pm.**

Entries should be submitted to *Ms. Shevon Wood* or *Mrs. Taiwo Williams* at the following address:

ENERGY AND ENERGY STATISTICS DIVISION
GUYANA ENERGY AGENCY
295 Quamina Street,
South Cummingsburg, Georgetown
Telephone No.: 226-3719 ext 231 Or 236

F) Prizes

Prizes (gift vouchers and trophies and a bursary to attend Saturday art classes at the Burrowes School of Arts) will be awarded to first, second and third place entries.

JUDGING CRITERIA

The following will be taken into consideration when judging the submitted pieces:

ORIGINALITY

Consider: Exhibits creativity

CRAFTSMANSHIP

Consider: Artist's skill in the use of material

ELEMENTS OF ART

Consider: Line, color, space, form, media, texture

COMPOSITION

Consider: Effective use of forms or abstract techniques

UNITY AND VARIETY

Consider: Balance of elements, repetition, visual rhythm

MEDIUM AND TEXTURE

Consider: Appropriate use of materials and textures

USE OF SPACE

Consider: Perspective and mass

PRESENTATION

Consider: Appearance, complimentary framing and/or mounting

DEGREE OF DIFFICULTY

Consider: Appropriate for artist's maturity and ability

MESSAGE CONTENT

Consider: message/emphasis

RATING

5 — Outstanding in nearly every detail.

4 — Minor defects.

3 — Lacking finesse and/or interpretation.

2 — Basic weaknesses.

1 — Poor.

RATING COMPUTATION TABLE

Superior = 45-50 points

Excellent = 40-44 points

Good = 35-39 points

Fair = 30-34 points