

# ¡HIGHLIGHTING ENERGY LEADERSHIP IS POSSIBLE!



## **ENERGY EFFICIENCY** Category



# OLADE Energy Excellence Award

## ENERGY EFFICIENCY terms and conditions

### Introduction

Energy efficiency projects are understood to be those implemented at or without cost, and can range from the installation of new high-efficiency equipment to more efficient operation of equipment, improved preventive and corrective maintenance of facilities, management improvements, and more.

Energy efficiency	<p>Subcategories:</p> <ol style="list-style-type: none"><li>1. Public Entities<ul style="list-style-type: none"><li>- Projects that have an impact on small or medium-sized localities</li><li>- Projects that have an impact on large localities</li></ul></li><li>2. Private entities<ul style="list-style-type: none"><li>- Small and médium</li><li>- Large</li></ul></li></ol>
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### Applications

All public and private entities from member countries of the Latin American Energy Organization (OLADE) that have implemented projects from January 1, 2022, to June 1, 2025, are eligible to apply.

Applications will be accepted only by email at [premio.excelenciaenergetica@olade.org](mailto:premio.excelenciaenergetica@olade.org) until July 27, 2025, inclusive.

The application consists of:

1. **General application form:** *Annex I (General Application Form)*
2. **Project presentation:** maximum of 3,000 words, according to the specifications found in *Annex II (Project Presentation Template)*.
3. **Letter** signed by a representative of the institution where the project is being implemented, indicating their willingness to participate and accepting these guidelines. See *Annex III (Acceptance Letter Template)*.
4. **Graphic material:** The company logo must be submitted in vector format (.eps or .pdf) and at least five high-quality photos (300 dpi) to be used in future promotional materials. One of the photos must be of the entity's facade. It can be a frontal or aerial photograph. It is important that it be a representative photo of the entity. The remaining photos must be of the measures and activities (implementation, management, training, promotion) presented. All graphic material must be accompanied by a brief description of its content.

5. **Audiovisual material:** A video of no more than three minutes must be submitted describing the submitted project and showing the main measures implemented.
6. Up to a maximum of five pages of **supporting information**.

The submission will not be considered valid if all the requested elements from items 1 to 5 are not submitted.

## Project Presentation

The "Project Presentation" document must include the following information as a minimum:

- People impacted (include accounting methodology).
- Reduced MWh/year. Indicate the unit conversion methodology if necessary.
- Useful life of the planned measures in years.
- Ratio: total investment over reduced MWh/year.
- Ratio: reduced MWh/year over total MWh/year used without the project.
- Communication and dissemination policies: Describe the dissemination policies implemented, future communication plans, and the number of people impacted, as well as the results obtained through your dissemination and communication policies.

All information provided by the applicant is considered to be their intellectual property and is true. It is the participant's responsibility to take the necessary steps to ensure this.

Olade reserves the right to modify the rules of the Olade Award for Energy Excellence at any time during this call. Any modifications will be published on the institutional website. Any modifications to the rules will be made prior to the closing date for applications.

## Considerations

o Public entities: Public entities are defined as all organizations whose management is entirely carried out by the national government, subnational governments, and local governments (mayors or local governments). Private entities: Defined as all national organizations not included in the definition of public entities.

o Size:

- Public sector: A project is considered medium-sized or small if it impacts a population of fewer than 4,000 people, and a project is considered large if it impacts a population of 4,000 or more.
  - Private sector: Any organization with fewer than 150 employees is considered small or medium-sized, and any organization with 150 or more employees is considered large.
- o By submitting the proposal, the entities declare that they comply with the applicable national regulations and may be excluded from the award if non-compliance is found, even after the award has been awarded.
  - o By submitting the proposal, the entities declare that they will allow visits to the facilities, provide additional information, and/or present the project to the Evaluation Committee, if requested.

- The entities will allow OLADE to use information about their achievements to promote efficient energy use.