



Premio OLADE a la
**Excelencia
Energética**

HIGHLIGHTING ENERGY LEADERSHIP IS POSSIBLE!

Open call for applications for the **2025 OLADE Energy Excellence Award**.

2025 Categories



**ENERGY
EFFICIENCY**



DECARBONIZATION



**RENEWABLE
ENERGY**



**NEW
CATEGORY**

EDUCATION



olade

ORGANIZACIÓN LATINOAMERICANA DE ENERGÍA | LATIN AMERICAN ENERGY ORGANIZATION | ORGANIZAÇÃO LATINO-AMERICANA DE ENERGIA | ORGANISATION LATINO-AMERICAINE D'ENERGIE

OLADE Energy Excellence Award

GENERAL terms and conditions

Introduction

The **OLADE Energy Excellence Award** seeks to recognize and highlight the efforts of institutions, organizations, communities, and companies from member countries of the Latin American Energy Organization (OLADE) for their achievements in the rational use and protection of energy resources.

This award recognizes initiatives that contribute to sustainable development, energy efficiency, and decarbonization, both locally and regionally. Its purpose is to promote social, productive, and educational activities that generate a positive impact and can be replicated in different contexts, both nationally and internationally.

In this second edition, projects may be submitted in one of the following categories: Decarbonization, Renewable Energy, Energy Efficiency, or Education. Proposals must correspond to technologies or projects implemented, or in the process of implementation, between January 1, 2022, and June 1, 2025.

Categories and subcategories

Renewable Energy	<p>Subcategories:</p> <ol style="list-style-type: none"> Public Entities <ul style="list-style-type: none"> - Projects that have an impact on small or medium-sized localities - Projects that have an impact on large localities Private entities <ul style="list-style-type: none"> - Small and médium - Large
Energy Efficiency	<p>Subcategories:</p> <ol style="list-style-type: none"> Public Entities <ul style="list-style-type: none"> - Projects that have an impact on small or medium-sized localities - Projects that have an impact on large localities Private entities <ul style="list-style-type: none"> - Small and médium - Large <p>Subcategories:</p> <ol style="list-style-type: none"> Public Entities
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Descarbonization	2. Private entities - Small and médium - Large
Education	Subcategories: 1- Academic Projects 2- Applied Projects

Application Deadlines

Applications will be accepted exclusively by email at premio.excelenciaenergetica@olade.org until July 27, 2025, inclusive. The application must include a letter signed by a representative of the institution indicating their willingness to participate and accepting these rules, the audiovisual material, the completed submission form, and the project to be nominated. Olade reserves the right to modify the rules of the Olade Award for Energy Excellence at any time during this call. Any modifications will be published on the institutional website. Any modifications to the rules will be made prior to the closing date for receiving applications.

Benefits of Applying

Participating in the OLADE Energy Excellence Award is not only an opportunity to showcase innovative initiatives in the energy sector, but also a recognition of the effort and commitment to sustainability. All applications approved by the committee will be disseminated through OLADE's communication channels, as well as in national and regional media, providing valuable visibility to the projects and their participants. Additionally, all finalist projects will receive customized digital materials for their promotion, including posters, stickers, and social media graphics. Each category/subcategory will have a winner who will receive a statuette and a certificate of recognition. The jury reserves the right to award special mentions, which will be distinguished with their respective certificates.

The awards ceremony will take place during OLADE's Energy Week, the most important event in the energy sector in Latin America and the Caribbean. This annual event brings together key decision-makers from both the public and private sectors, offering participants a unique opportunity for networking, knowledge exchange, and international exposure. Applying is an open door to boosting the impact of projects, strengthening strategic alliances, and positioning ourselves as leaders in the region's energy transition.

Evaluation Committee

The Evaluation Committee will be composed of three members appointed by OLADE, a representative from the companies, and a representative from Chile, the country that will host Energy Week this year. OLADE also reserves the right to incorporate up to two specialists per category to supplement the evaluation process. Only the submitted documentation will be evaluated by the committee. Whenever the committee deems it necessary, it may request clarification. The

committee's decisions are final. The Committee may create new subcategories within each category, as well as transfer an application to another category or subcategory if it deems it necessary.

Categories

- **Public entities:** Public entities are defined as all organizations whose management is entirely carried out by the national government, subnational governments, and local governments (mayoralties or local governments).
- **Private entities:** Defined as all national organizations not included in the definition of public entities.
- **Size:**
 - o **Public sector:** A project is considered medium or small if it impacts a population of fewer than 4,000 people, and large if it impacts a population equal to or greater than 4,000 people.
 - o **Private sector:** Any organization with fewer than 150 employees is considered small or medium, and any organization with 150 or more employees is considered large.
- **Energy Efficiency Category:** Energy efficiency projects are defined as those implemented at or without cost, ranging from the installation of new high-efficiency equipment to more efficient equipment operation, improved preventive and corrective maintenance of facilities, management improvements, among others.
- **Decarbonization Category:** Decarbonization projects are defined as those implemented at or without cost, ranging from the installation of new equipment to more efficient equipment operation, management improvements, among others, that impact a reduction in CO2 equivalent emissions in the production process.
- **Renewable Energy Category:** Renewable energy projects are defined as non-conventional energy projects such as wind, solar photovoltaic, geothermal, biomass, and biogas.
- **Education Category:** Education projects are defined as all projects carried out by both public and private educational institutions on topics such as renewable energy, energy efficiency, and decarbonization.
 - o **Academic projects:** Academic projects are defined as courses, studies, educational projects, and theoretical or applied research conducted by these institutions.
 - o **Applied projects:** Applied projects are defined as projects that have been implemented for a fee or free of charge, both in the educational field and in third-party settings.